

Google Plus (+)

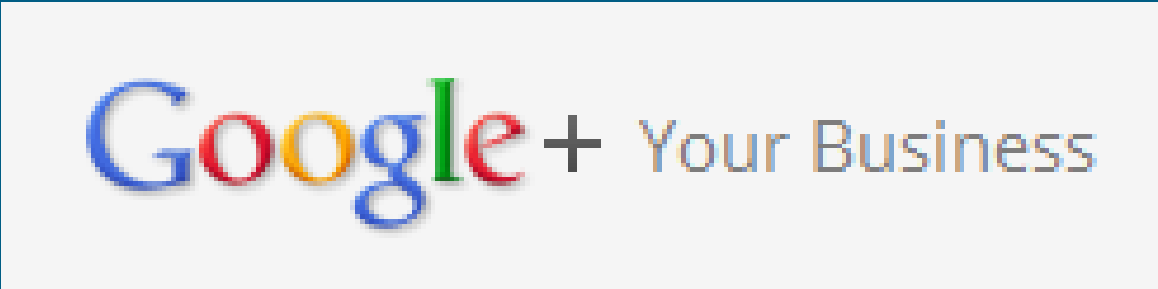

Business Profiles





In this section you will learn:

- How to create a Google Plus page for a Business



Google+ Your Business



Create a Page

- From your Google Plus home page
- Click on the Create a Google+ page link

Google+ Pages








Create a Google+
page



Create a Page

- Select what type of page you would like to create

Pick a category

-  Local Business or Place
-  Product or Brand
-  Company, Institution or Organization
-  Arts, Entertainment or Sports
-  Other

Business Page



Set up your Profile

- Enter the desired information in the screens to follow
- You will be able to add information to your profile once the page is setup

Add your info

Finally, confirm your info

Basic info

Google Plus Tutor

(971) 208-5363

1234 Any Street
City, ST Zip

Can't locate address.
[Preview on map](#)

Category

Professional Services

Your page will be publicly visible. Its content is appropriate for

Any Google+ user

☒ Yes, please keep me informed of future Pages releases and other relevant information.

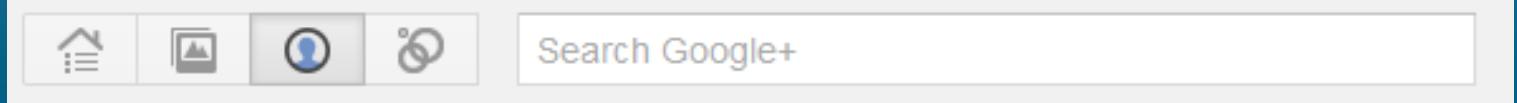
☒ I agree to the [Pages Terms](#) and I am authorized to create this page.

CREATE



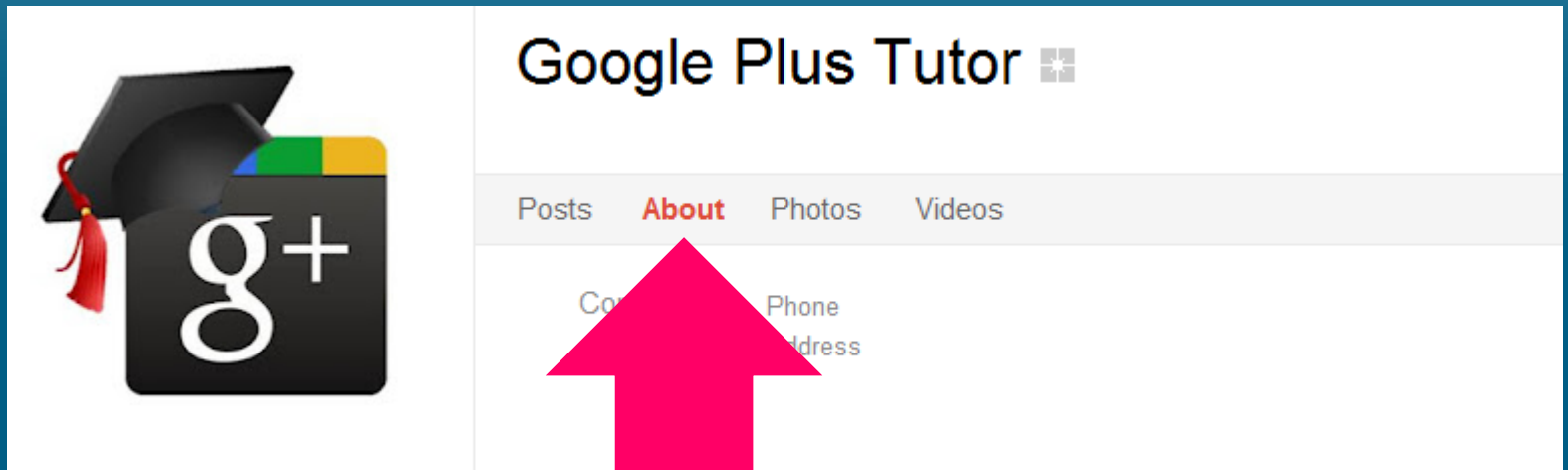
Add About Information

- From your Page's home page
- Click on the Profile icon



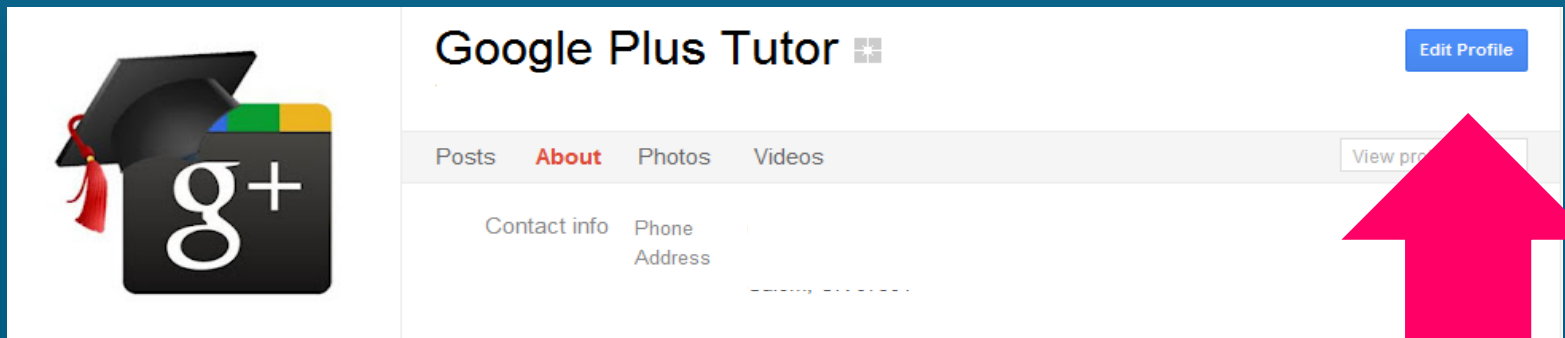
Add About Information

- Click on the About Tab in your page's profile area



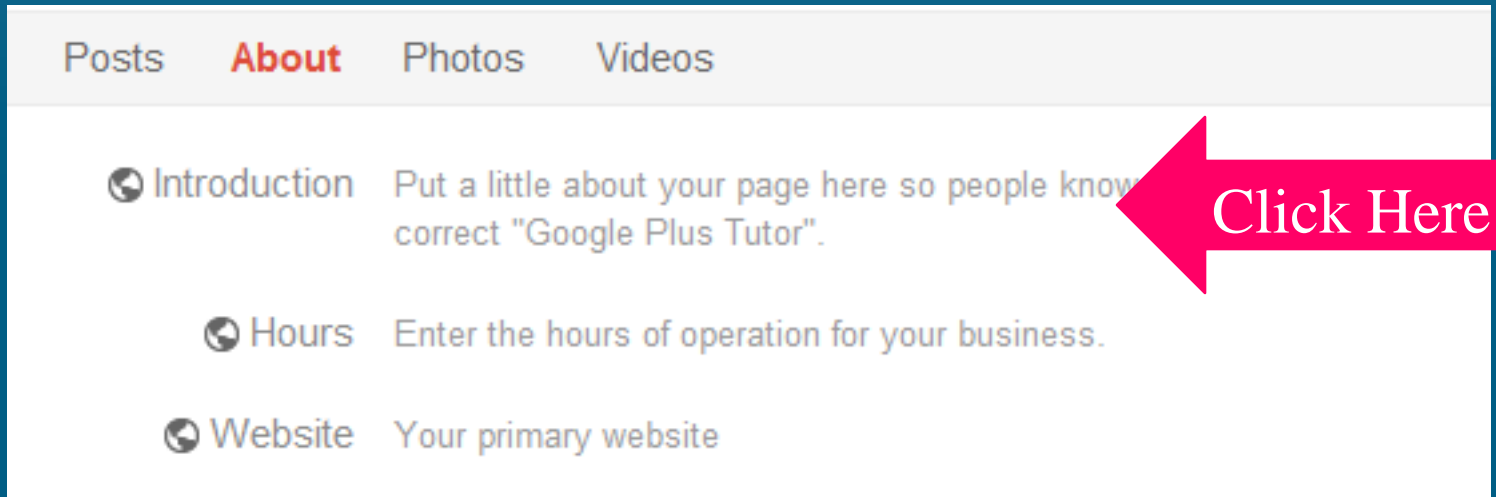
Add About Information

- Click on the Edit Profile button to add additional data for your business



Add About Information

- In Edit mode, you can click on the text for each section to edit the information





Add About Information

- When you're done editing your About information, click on the Done Editing button at the top of the page



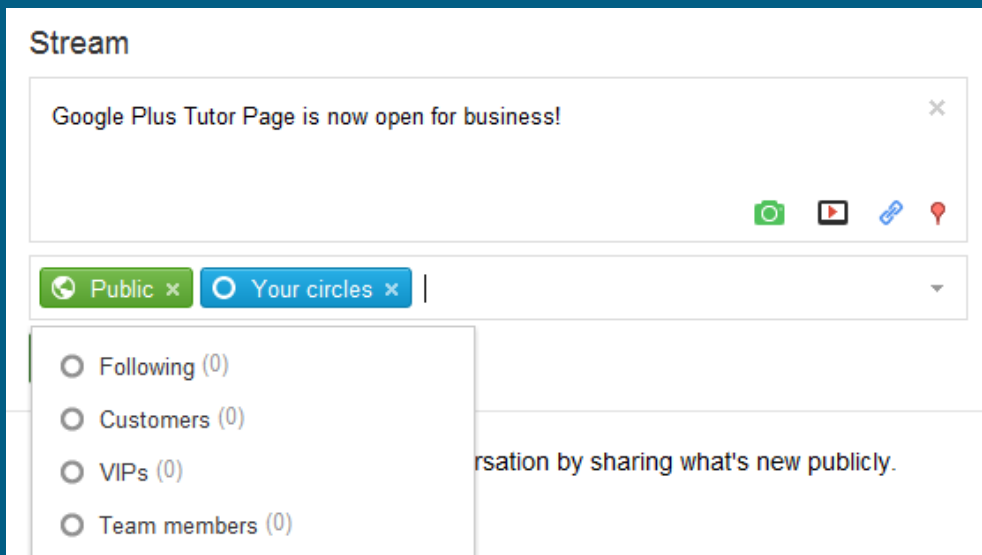
Click on the parts of your profile you want to edit.

Done editing



Post to Your Page

- From your Home Page, post your first message, announcing your page.
- You can post the stream to the circles associated with your personal account



Business Circles

- Notice that your default Circle options are different for a business page
- This makes it easy to post sale information to customers and work information to Team members

Stream

- ☐ Following
- ☐ Customers
- ☐ VIPs
- ☐ Team members



List Your Business Page

- Don't forget to list your Business Page in the GGLPLs Directory as well as other directories.
- You can use your Google Plus Business Page as your website and keep your customers and team members up to date on the latest Business news!

